

SBS REPORT PREPARED FOR  
MASSACHUSETTS STATE COLLEGE  
ASSOCIATION  
8 APRIL 2022

# 2022 Officers Election

Survey & Ballot Systems  
7653 Anagram Drive  
Eden Prairie, MN 55344-7311  
800-974-8099  
[surveyandballotsystems.com](http://surveyandballotsystems.com)





April 8, 2022

Sarah Mabrouk  
Election Supervisor  
Bridgewater State University  
91 Burrill Avenue  
Bridgewater, MA 02325

Dear Ms. Mabrouk:

As the election contractor, we are pleased to provide you with the official tabulation for the 2022 Officers Election from ballots qualified in accordance with the election specifications, as approved by the Massachusetts State College Association.

The following reports are tabulated from ballots received on or before April 7, 2022. The verified ballots include two (2) received via mail, and per specifications these votes were entered into the DirectVote System for final tabulation. These certified results account for 1,003 ballots cast from 2,588 eligible members, yielding a participation rate of 38.76%.

Also provided are supporting reports, including a Write-In, a DirectVote® Rating and a DirectVote® Comments Report.

We greatly appreciate the opportunity to serve the Massachusetts State College Association with election services and wish you great success in the coming year. If you have any questions regarding the enclosed information, please do not hesitate to call me at (800) 974-8099, Ext. 347.

Sincerely,

Sarah McKee  
Quality Assurance Specialist

Enclosure(s)



MASSACHUSETTS STATE COLLEGE ASSOCIATION  
2022 OFFICERS ELECTION

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MASSACHUSETTS STATE COLLEGE ASSOCIATION  
2022 OFFICERS ELECTION

Eligible Voters:	2,588
Total Returns:	1,003
Percent Returned:	38.76%

Certified by Survey & Ballot Systems

4/8/2022

Sarah McKee

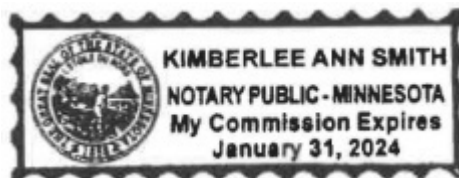
Date

Quality Assurance Specialist

4/8/2022

Notary Public

Date





## MASSACHUSETTS STATE COLLEGE ASSOCIATION 2022 OFFICERS ELECTION

### Office of President

Vote for: 1	Votes	Percent	
Maria Hegbloom, Bridgewater State University	646	64.9%	DECISION
Christopher J. O'Donnell, Massachusetts Maritime Academy	347	34.8%	
Write-in (other than above)	3	0.3%	
Total Valid Ballots:	996		
Total Unexercised:	7		
Total Invalid:	0		
Total Ballots Cast:	1,003		

### Office of Vice President

Vote for: 1	Votes	Percent	
Joanna Gonsalves, Salem State University	557	57.1%	DECISION
Irina Seceleanu, Bridgewater State University	418	42.8%	
Write-in (other than above)	1	0.1%	
Total Valid Ballots:	976		
Total Unexercised:	27		
Total Invalid:	0		
Total Ballots Cast:	1,003		



## MASSACHUSETTS STATE COLLEGE ASSOCIATION 2022 OFFICERS ELECTION

### Office of Secretary

Vote for: 1	Votes	Percent	
Michelle Corbin, Worcester State University	511	53.7%	DECISION
Aruna Krishnamurthy, Fitchburg State University	439	46.2%	
Write-in (other than above)	1	0.1%	
Total Valid Ballots:	951		
Total Unexercised:	52		
Total Invalid:	0		
Total Ballots Cast:	1,003		

### Office of Treasurer

Vote for: 1	Votes	Percent	
Eric Weeks, Bridgewater State University	910	98.8%	DECISION
Write-in (other than above)	11	1.2%	
Total Valid Ballots:	921		
Total Unexercised:	82		
Total Invalid:	0		
Total Ballots Cast:	1,003		



MASSACHUSETTS STATE COLLEGE ASSOCIATION  
2022 OFFICERS ELECTION

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Office of President

Kathryn Riel, MA College of Art and Design	1
Michael Sormrude	1
Pierre Walker	1

Note: A member may have checked write-in and left text field empty.



MASSACHUSETTS STATE COLLEGE ASSOCIATION  
2022 OFFICERS ELECTION

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Office of Vice President

Michael Sormrude

1





MASSACHUSETTS STATE COLLEGE ASSOCIATION  
2022 OFFICERS ELECTION

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Office of Secretary

Michael Sormrude

1



## MASSACHUSETTS STATE COLLEGE ASSOCIATION 2022 OFFICERS ELECTION

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### Office of Treasurer

Alex Tarr	1
Alexander Hamilton	1
Eric Bressler	1
Heather Crocker Aulenaback - Westfield State University	1
Jonathan Lukens	1
Michael Sormrude	1
Mickey Mouse	1
NA	1
Nathan Angelo	1
Other	1
Robert Donohue	1

Note: A member may have checked write-in and left text field empty.



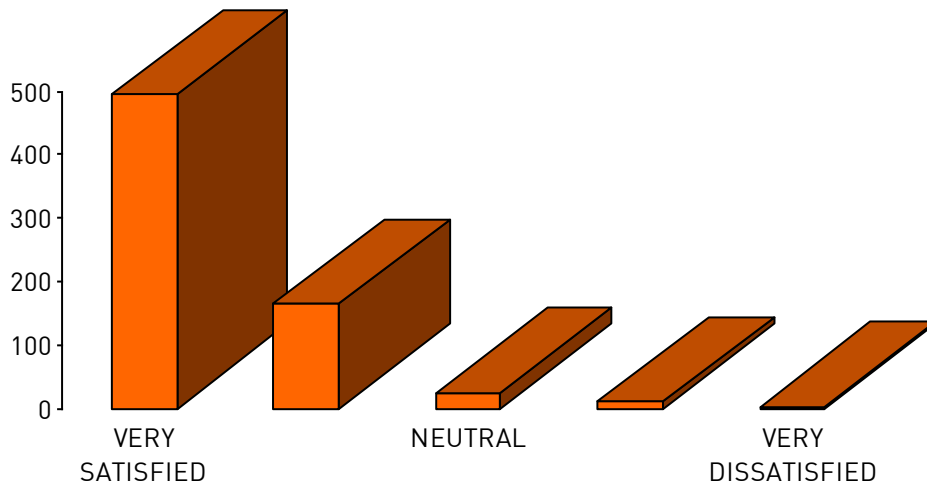
MASSACHUSETTS STATE COLLEGE ASSOCIATION  
2022 OFFICERS ELECTION

Rating	Count	Percent	Count	Percent
VERY SATISFIED	495	49.3%	495	70.8%
SATISFIED	166	16.5%	166	23.7%
NEUTRAL	25	2.5%	25	3.6%
DISSATISFIED	10	1.0%	10	1.4%
VERY DISSATISFIED	3	0.3%	3	0.4%
NO COMMENT	305	30.4%		
TOTAL	1,004	100.0%	699	100.0%

Cumulative Breakdown:

(Less "No Comment")

	Count	Percent
Very Satisfied or Satisfied	661	94.6%
Dissatisfied or Very Dissatisfied	13	1.9%





## MASSACHUSETTS STATE COLLEGE ASSOCIATION 2022 OFFICERS ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
VERY SATISFIED	Easy to do once you put in yourID and passcode.Maybe an instruction to use all caps for letters in passcode would be helpful.
VERY SATISFIED	very easy, well organized, no technical issues, clear communication.
VERY SATISFIED	Great job!
VERY SATISFIED	The only issue was that this email went to my spam. I do not know how you could have fixed this. Thank you.
VERY SATISFIED	Thank you for the online option, very efficient.
VERY SATISFIED	Thanks for including links to the Candidate Statements.
VERY SATISFIED	Very efficient and convenient.
VERY SATISFIED	Simple and reminders were helpful.
VERY SATISFIED	very simple process
VERY SATISFIED	Thank you. Very straightforward.
VERY SATISFIED	The process and easy and efficient.
VERY SATISFIED	Seems to work well. I have no complaints.
VERY SATISFIED	Very simple; thank you.
VERY SATISFIED	Voting was quick and easy!
VERY SATISFIED	Great job, very easy and user friendly
VERY SATISFIED	I appreciate having received this ballot on the final day at my request, in my personal e-mail. I do not teach in the spring at Fitchburg State and I had lost sight of the ballot that was sent in mid-March. Thank you.
VERY SATISFIED	Good process. Grateful that candidates are willing to serve.



## MASSACHUSETTS STATE COLLEGE ASSOCIATION 2022 OFFICERS ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
VERY SATISFIED	The ballot was easy to access and it was helpful to have the candidate statements available.
VERY SATISFIED	Clear instructions. I appreciate there were links to read each candidate's bio.
VERY SATISFIED	Thank you- it was easy and smooth.
VERY SATISFIED	easy to use
VERY SATISFIED	Thank you for setting this up! I am on sabbatical and it made it so much easier.
VERY SATISFIED	Thank you for all that you do! :) Please know that your work on the election is greatly appreciated!
VERY SATISFIED	So easy! Thank you.
VERY SATISFIED	This voting process is very efficient, with the clear directions. The statements of the candidates were sent by mail earlier, so I did not need to go to the "Statements" page.
VERY SATISFIED	Thank you very much!
VERY SATISFIED	Directions were easy to follow- both by snail mail and email
VERY SATISFIED	Process was very easy and convenient.
VERY SATISFIED	appreciated link to candidate statements
VERY SATISFIED	Easy to understand, easy to navigate, easy to vote!
VERY SATISFIED	This is a quick and easy voting process. Thank you!
VERY SATISFIED	Very easy and straightforward. Thank you!
VERY SATISFIED	Easy and convenient, Thank you.
VERY SATISFIED	works well
SATISFIED	I had difficulty locating the ballot in my email but the voting process was fine.



## MASSACHUSETTS STATE COLLEGE ASSOCIATION 2022 OFFICERS ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
SATISFIED	would recommend bios so we could check out folks we may not know
SATISFIED	The ballot went to my spam account, but once I retrieved it, things went smoothly.
SATISFIED	Went to mimecast filter folder in email.
SATISFIED	Process was great after I found the email that had gone to my junk folder.
SATISFIED	Would have liked to see more diversity of schools represented with who's running.
SATISFIED	Had to email to get my ballot. Sent in my email info but I did not get an email initially.
SATISFIED	This is more of an issue with my university than with the MSCA, but this went to spam and was challenging to access. Perhaps next time, you could communicate with the different IT security folks for a preclearance?
SATISFIED	OFFICER STATEMENTS WERE HELPFUL IN THE PROCESS
SATISFIED	The initial email said there would be a place in the online ballot to *request* an email confirmation that I had voted. There was no such thing on the ballot. I just checked and saw I received an email confirmation already, so it's not a substantial problem, but it is a little confusing.
SATISFIED	The voting process itself was fine, the info preceding this vote (about whether we needed to supply a non-campus email address or not; and if so where to send it) was quite confusing.
SATISFIED	Ballot went to my spam folder, and it took some effort to figure out how to get to it.



## MASSACHUSETTS STATE COLLEGE ASSOCIATION 2022 OFFICERS ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
SATISFIED	The email to vote would have slipped by me if it hadn't been for multiple reminders from my officers.
SATISFIED	Too many confusing emails before the actual email. I put the actual email in the trash because there were so many.
SATISFIED	I think it is wrong that we had to use personal emails to vote in our workplace union. I think we should be able to use our work emails for union business. I hope everyone finds their ballot and gets to participate.
SATISFIED	Frustrating that the email gets filtered as spam. Not sure why this keeps happening. But voting was easy.
SATISFIED	I would like the incumbent if on the ballot to be identified.
SATISFIED	Fortunately, our MSCA university chapter let us know that the ballot may go to junk mail or "other" mailbox so I was able to find it. I read their emails. I am concerned that many will miss the link.
SATISFIED	I did not receive my voting login information originally, but the folks at the support link were very prompt in responding to my request for my login.
NEUTRAL	Felt like it was very confusing with multiple elections at the same time and the handling of the forums was also confusing
NEUTRAL	Voting itself was very easy, but the email notices from MSCA go into my spam folder. Without the postcard I got at my home address telling me from whom the voting directions would come, I would've had an impossible time finding the instructions - especially since sending address does not include "MSCA," which is how I would've searched.



## MASSACHUSETTS STATE COLLEGE ASSOCIATION 2022 OFFICERS ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
NEUTRAL	I had to email to get a working ballot the one sent to my university email didn't work.
NEUTRAL	Can we figure out how to stop Mimecast from blocking these e-mails each year? That'd be swell.
DISSATISFIED	The email with the ballot link was filtered out as junk/spam by the university mail server. At least some eligible voters will not vote because of this.
DISSATISFIED	Did not receive the initial email for the ballot.
DISSATISFIED	I appreciate the work done by the elections committee. However, it is a bit frustrating that emails regarding elections seem to always go to my spam folder. Not related to the web aspect: It would be great to make member participation in future debates more open and with less restrictions. For instance, I believe those presentations/debates should be recorded and available to everyone. I also believe the 48-hour advance registration requirement is unnecessarily onerous.
DISSATISFIED	My session timed out--even though I didn't pause or stop. I had to re-enter both the election number and the passcode. VERY annoying
DISSATISFIED	Ballot went to spam. If I hadn't gone through all of my junk mail - which I try not to do b/c of phishing - I would not have been able to vote.





## MASSACHUSETTS STATE COLLEGE ASSOCIATION 2022 OFFICERS ELECTION

"Your level of satisfaction with the web voting process:"

Rating:	Comments about this process:
DISSATISFIED	I believe the original email with a link to vote was flagged as spam and deleted. I had to request a link to be sent to my email address directly thanks to another faculty member who posted on the listserv that her link was in her junk email folder. There has to be a better way to distribute the link to ensure all members receive it and vote.
DISSATISFIED	I had to hunt around to find the email with my voting information and almost missed the voting deadline.
DISSATISFIED	I did not receive the original ballot email and had to request another.
DISSATISFIED	The ballot was in spam. Could this be prevented?
VERY DISSATISFIED	I did not get the original email to vote
NO COMMENT	Fast and easy to understand!
NO COMMENT	Framingham State caught these emails in their spam filter and I was alerted to check the filter by a colleague. We need to ask IT to white-list these emails and not get caught next time.
NO COMMENT	I never got the original ballot, and also didn't receive many reminders from my union reps. Would have liked this to have been a priority, with multiple reminders to make me feel that you actually were interested in this voting process.
NO COMMENT	The ballot email gets held up by campus spam filters; I think this is a barrier to voting.